



## Perfection for Beauty – The Brand KOBAKO by KAI Range Is Expanded with New Additions to the Brush Collection



Mood image KOBAKO

**KOBAKO** beauty tools by **KAI** strike a perfect balance between maximum functionality and refined aesthetics. This is achieved through the symbiosis of state-of-the-art manufacturing technology and traditional Japanese craftsmanship. Each tool is developed with the aim of supporting users in an effortless care and beauty routine while enhancing their individual radiance. Drawing on the experience of numerous beauty experts and users, every product is created with the utmost passion and care. The result is a range of tools for hair, nails, eyelashes, eyebrows and more, characterised by professional functionality, exceptional precision and thoughtful design – ideal for comfortable use both at home and on the go. The range is now complemented by a new specialised **shower brush** that enables optimised hair care and perfectly enhances the KOBAKO line.

Under the slogan “Perfection for Beauty”, KOBAKO brings together its passion for supporting users in every situation with the right beauty tools:

For the care and styling of all hair types, the handy brushes in the range provide a pleasant feel on the skin and a gentle scalp massage. They are available with either soft **nylon bristles (PQ3411, RRP €28.00)**, **super-soft nylon bristles (PQ3413, RRP €28.00)** or **firm nylon bristles (PQ3412, RRP €28.00)**. The Protection Pins on the bristles also reduce friction during brushing and allow hair to be detangled easily. A finger indentation on these three models, as well as on the new brush, provides additional stability during use.

The new model has been specifically designed as an **In-Bath Brush (PQ3414, RRP €28.00)**. It is suitable for brushing while shampooing, for scalp massages and for working treatments into the hair while bathing or showering. Thanks to its longer and firmer protection pins compared to conventional brushes, the scalp is reached effectively. To adapt better to the shape of the head, the pins in the central five rows are deliberately shorter. After use, the brush is fully washable and can therefore be kept hygienically clean at all times.

In addition to brushes, the well-thought-out range includes a wide variety of further beauty accessories:

The **eyebrow scissors PQ3205 (RRP €39.00)**, featuring extremely fine blades, and the stainless-steel **tweezers PQ3206 (RRP €22.00)** allow eyebrows to be trimmed precisely and shaped effortlessly. For perfectly defined lashes, several compact eyelash curlers are available, all of which can be stored in a space-saving manner. To tailor the curl to



individual preferences, KOBAKO offers the **Eyelash Curler Regular (PQ3329, RRP €18.00)**, the **Eyelash Curler Center Curl (PQ3330, RRP €18.00)** and a **set of two Eyelash Curlers Side Curl (PQ3331, RRP €22.00)**, adapted for the left and right eye. The **Eyelash Curler Mini (PQ3332, RRP €12.90)** also helps to catch even the finest or most difficult-to-reach lashes, giving them the desired curl at every point.

For nail care, KOBAKO offers a broad range of practical tools. Nails can be trimmed using the **straight Nail Clipper (PQ3268, RRP €23.90)** or the arch-shaped **Nail Clipper (PQ3269, RRP €23.90)**. Shaping is achieved with the **ceramic Nail Files Square Off** in coarse, medium and fine (**PQ3270, PQ3271, PQ3272, RRP €18.00 each**) for creating square nail shapes, or the **ceramic Nail Files Oval** in coarse, medium and fine (**PQ3273, PQ3274, PQ3275, RRP €18.00 each**) for rounded and oval designs. The stainless-steel **Nail File (PQ3277, RRP €24.00)** and the coarse and fine stainless steel **2-Sided Nail File (PQ3276, RRP €23.00)** suitable for all nail shapes complete the file selection.

In addition, KOBAKO offers further practical tools for nail care: the two **Cuticle Pushers M and L (PQ3260 and PQ3261, RRP €29.90 each)**, the **Cuticle Nippers Tweezer-Style (PQ3262, RRP €25.00)** and the **Cuticle Clipper (PQ3263, RRP €29.90)** help with the thorough removal of unwanted cuticles. The **Nail Buffer Block Set** with four different grits (**3 pieces, PQ3265, RRP €26.90**) supports the steps of shortening, shaping, smoothing the nail surface and finally polishing – for a naturally groomed appearance. The **Multipurpose Cloth (12 pieces, PQ3264, RRP €10.00)** in the shape of the KOBAKO flower logo is also ideal for a variety of tasks, from removing the last residues of nail care products to taking off nail varnish with suitable products, and much more.

**The KOBAKO beauty products, including the new In-Bath Brush (PQ3414), are available now.**

#### About KAI:

For over 115 years, the KAI company has been producing cutlery in the tradition of the legendary samurai of ancient Japan. The desire to preserve ancient traditions and combine them with innovative techniques is not a contradiction but forms the basis for new products that honour the Japanese art of forging while meeting modern demands. With the highest quality standards, KAI has made it its mission to produce special knives for everyday use. Made from natural resources, shaped and designed according to the expertise of the ancient Samurai blacksmithing art, KAI products are a symbol of Japanese craftsmanship made with the highest precision.

**[www.kai-europe.com](http://www.kai-europe.com)**

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