



Shun scissors honoured with the German Design Award: KAI impresses with an Excellent Product Design



The renowned cutlery manufacturer **KAI** also offers first-class scissors in its high-quality Shun series. The new **Shun DM-7240 household scissors** are characterised by their carefully honed blades for a strong cutting performance, an ergonomic design of the handle and integrated functions such as a bone notch and stainless steel cap lifter. The scissors combine all of these features with timeless aesthetics. This outstanding product design has now been recognised by the German Design Council in the **'Excellent Product Design'** category with the **German Design Award**.

The high-calibre, independent jury of experts awards prizes to innovative products that are characterised by quality and are groundbreaking in the German and international design landscape. Since it was first presented in 2012, the German Design Award has been one of the most recognised design competitions worldwide and enjoys a high reputation even beyond specialist circles.

Drawing inspiration from centuries of Samurai swordsmithing, KAI crafts kitchen tools that marry tradition with innovation. The Shun DM-7240 household scissors are a prime example. Combining timeless aesthetics with modern functionality, these scissors have been recognized with the prestigious German Design Award, a testament to their exceptional design.



About KAI:

For over 115 years, the KAI company has been producing cutlery in the tradition of the legendary samurai of ancient Japan. The desire to preserve ancient traditions and combine them with innovative techniques is not a contradiction but forms the basis for new products that honour the Japanese art of forging while meeting modern demands. With the highest quality standards, KAI has made it its mission to produce special knives for everyday use. Made from natural resources, shaped and designed according to the expertise of the ancient Samurai blacksmithing art, KAI products are a symbol of Japanese craftsmanship made with the highest precision.

www.kai-europe.com

P R E S S C O N T A C T

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